

Personal Profile from 1998 to 2022



I) BIO - DATA

1. Name : Mrs. Tenali. Deena Elizabeth
2. Father's Name : Mr. Tenali. Timothy
3. Date of Birth : 09-08-1971
4. Permanent Address : W/o.P.Rajesh, Rajkamal Zion, 21/243-3, Noble Colony, Machilipatnam,K.Dt.,A.P.
5. Present Address : W/o.P.Rajesh, Lecturer in Commerce, GDC Avanigadda, 1st Lane, Gandhi Kalashetram, Avanigadda, Krishna District, A.P

II) DETAILS OF DEGREES:

Course	University	Year of Passing	% of Marks		Subjects
			Avg	Group	
SSC(Xth)	Board of Secon.Edu.	Ap.1986	79%	85.6%	Tel,Hin,Maths,Science,Eng,Social
Inter(XIIth)	Board of Inter.Edu.	Mar1988	52%	53.6%	Eng,Tel,Maths,Econo,Commerce
B.Com.	Nagarjuna University	Ap.1992	50%	51.3%	BE,A/C,BS,BOM,CB.IIE.A.A,CL, AUD,IT&CA,A/C II
M.Com.	Andhra University	Oct.1994	61.9	61.9%	QM,BE,IO.BM.OB,PMIR,BF.MM ,TAX-I,TAX-II.
M.Phil.	ANU,Guntur	Ap2008	78.8	78.8%	ResearchMethodology,Adv.Banking, Seminar,Dissertation, VIVA VOCE
(Ph.D)	ANU	reg.befor e10-07-09		Pursui ng	BANKING

III) ORIENTATION & REFRESHER COURSES:

Name of the Course	Duration	Place
Orientation Course 'A' Grade	24-04-2006 to 21-05-2006 (4 weeks)	UGC Academic Staff College, Andhra University
Refresher Course 'B' Grade	01-03-2006 to 21-03-2006	Acharya Nagarjuna University, Nagarjuna Nagar, Guntur
Refresher Course	16-08-2002 to 05-09-2002	Nagarjuna University, Guntur
Orientation Course for Newly appointed Women	15-05-1999 to 20-05-1999	AIACHE , Krishna Jyothi College, Bangalore

IV) PAPERS PRESENTED AND PUBLICATIONS :

Name of the Journal National/ International	Title of the paper presented	ISSN/ ISBN No	Impact Factor	Mention peer reviewed or not?	Duration
Indian Council of Social Science	Social Innovation & Entrepreneurship in India manufacturing Challenges and Opportunities.	ISBN:978 - 81-9474-53-1-0	No	Yes	25th and 26th Feb 2022, KBN(A), Vijayawada
UGC Sponsored two day Conference	New Teaching and Learning Methodologies aided or Government Autonomous Colleges in AP	ISSN	-	YES	31st Jan, 1st Feb 2020 GDC, Srikakulam
UGC Sponsored one day National Workshop	Intellectual Property Rights	-	-	-	22nd Feb 2018 KBN(A), Vijayawada
ICSSR (IMPRESS) sponsored two day International Seminar	Strategies for transforming India- Cross Country	ISBN:978 - 93-5391-910-8	ISO 9001: 2015	Yes	2 days(18th and 19th Dec 2019, Page: 94-95 KBN(A),

	Experience in modernizing Agriculture				Vijayawada
International 3 day Seminar ICSSR IMPRESS sponsored	Role of MSMEs- Cross Country Experience	ISBN: 978-93-88742-17-7	-	Yes	March 29th, 30th, 31st, 2019 Vikram Simhapuri University, Nellore
International Seminar - Economic Challenger-An International Journal	GST- Cross Country Experience	ISSN-0975-1351-20 Vol 79 Apr-June 2018	-	Yes	5th and 6th Jan 2018, KBN(A), Vijayawada
International Journal of Business, Management and allied Sciences, IJBMAS	Retailing a case study of the Kirana Store keepers perception in Krishna Dt, AP	ISSN:2349-4638 Vol 5 S2:2 018 Nov issue	6853 SJ IF-S	Yes	23rd, 24th Nov 2018, St. Joseph College for Women, Visakhapatnam.
Recent trends in Students Anti Social Behavior implication for the future of Education	Role of Teachers in Classroom management - A case study in Philippines Country	ISBN-978-93-87540-71-2	-	-	19-12-2018, VSR &NVR Colege, Tenali,
ICSSR sponsored 2 day National Seminar- Green Accounting Issues and Implementation	Environmental Accounting Cross Country Experience	ISBN: 978- 81-935990-0-6	-	Yes	KBN College, Vijayawada 8th and 9th Dec 2017
JARCMS- Journal - UGC National Seminar	Retailing issues and concerns - A marketing Perceptive	ISSN:2394-837X, Vol 3, SL:2016	-	Yes	Nov 25th and 26th 2016, KBN, Vijayawada
ELK ASIA PACIFIC Journal for Mahatma Gandhi University	New trends and New rural market Platforms	ISBN: 978- 81-930411-9-2	-	Yes	April 14, 2015 MG University Telanaga

National Journal/ National Seminar	Micro- Finance, Self Help groups and Women Empowerment	ISBN:978 - 81-930869-0-3	-	Yes	Sep 26th, 27th , 2014, Mangalore, Karnataka
Global Journal for Research Analysis, International UGC 2-day Seminar	Women Entrepreneurship Problems and Prospects	ISSn:227 7-8160	1.540 8 in Aug Spl Issue 2014	Yes	Aug 6th and 7th 2014, KBN, Vijayawada, AP
Published in Noble College Journal Proceeding, National 2 day Seminar organized by the Commerce Dept of Noble College, (A) Pg.No. 183-187	NPA of Co-operative banks in India- Prospective	-	-	-	8th and 9th March 2013, Noble College, (A), Machilipatnam
Proceedings of narjuna University UGC-2 day National Seminar	Non-performing assets, A case study of KDCCB in Krishna District, AP	-	-	-	Apr 16th, 17th ,2002, NU, Guntur

V). ACTED AS RESOURCE PERSON :

Acted as subject expert to the BOS, of Andhra Loyola College between 2014-2018.

VI) RESEARCH ACTIVITY :

1. Pursuing Ph.D part time under the guidance of Prof,N.Vijaya Ratnam, Commerce & Business Management studies ANU, Guntur enrolled in Dec,2nd 2008.

VII)PROJECTS GOT SANCTIONED :

Nil

VIII) SEMINARS/ WORKSHOPS/ CONFERENCE/ SYMPOSIA ORGANIZED/ ATTENDED.

Participated in Har ghar ministry of Culture govt. of India	part of Azadee ka Amorut Mahotsav 75 years Independence	Two Days	13 th & 14 August 2022
one day Billilingual National Seminar Organized by Dept of Telugu & English, GDC Avanigadda, K.Dt., A.P	they mirrored the straggle	Quit India Day	8 th August, 2022
Participated in National level Quiz Organized by Defpt of Maths, VKVGDC , Kotttapeta, Dr BR Ambedkar Konasema Distritct.	Freedom Fighters Of India	One day	5 th August, 2022
FDP			7.6.2022
ONE WEEK International workshop organised by IQAC, JKC & Placement cell GDC Avanigadda, K.Dt., A.P	Shape your future Share not your ideas	one-week daily report organiser	25 th March to 26 th March 2022

FDP by Academic Cell, CE, AP	Programme on content development	One day FDP	07.06.2022 by DE, AP Academic cell
National level Webinar	Women's protection Acts in India by WEC & Telugu dept of VKVGDC, Kothapet	One day online webinar	07.03.2022 VKVGDC, Kothapet E.G Dt.
Azadi Ka Amrut Mahotsav organised by Intellectual property office, India.	NIPAM National Intellectual Awareness Mission	Intellectual property awareness programm	17.02.2022

GDC AVG conducted Trade Fair at college campus	Trade Fair	Dept of commerce run three stalls & raised 3500/- and	18.12.2021 (Sat) at campus
GDC AVG conducted semi Christmas Celebration	Semi Christmas celebration by Dr. SJE Academic coordinator	Christian Staff gave the Dinner to the staff	16.12.2021 Seminar Hall
GDC, Avanigadda, Dept. of commerce organised IMD	International Men's day as "Commerce Men Expo"	Three stalls provided and raised the money of 1116/- and gave it to the Principal use for development of the department	19.11.2021
Dept of Commerce GDC AVG conducted a guest lecture	International accounting Day	Resource Person Rajupapati Prasad SBI, AVG.	10.11.2021 at R.No.19
Organised Swachha Sankalap by GDC, AVG dept. of Commerce	Cleaning Classrooms and outside the College premises	II B.Com (G+CA) Students	23.10.2021
Zonal level I Review meeting by Govt of A.P	Krishna level Zone meeting by CCE, Dr P.Bhaskar, Commissioner	3hrs meeting with Rgd & Pola Bhasker, IAS	Govt College of Rajamahendravaram 8/9/2021
World Environment day	Observed as charity day & distributed to clothes to vegetable vendors in lock down in college campus	Observed as charity day	5.06.2021
Deputy Mayor Mrs. Kavitha Thomas Noble	Flag Hosted & Speech	Tennis Club opening & Aided staffs last flag hosting day to them	26.1.2021 NC
FDP in commerce	On the theme of "Atma Nirbhar Bharat"	Conducted by CCE, Govt of A.P, 5 Day FDP	July 20 th to 24 July 2020, Online
Certificate course in Banking, Finance & Insurance	Bajaj Fiserv, Pune MOU	One month in Feb, 2020	NC, R.No: E.room Feb 10 th to March 10, MTM 2020
Conducted guest lecture as HOD	"NIFTY, Investor Awareness programme" NSE	Ravi, Executive from NSE, Mubbai.	Sep, 19, 2019 12 to 1 PM, N.C
Field Trip	Sai Pharmaceuticals Ltd	Bidar, Karnataka	Aug2, 2019
Field Trip	Pollavaram project, Chintalapudi palm Oil company, ground nut oil factory.	Chintalapudi, W.G.Dt II / III B.Com - 50	Jan 31 st , 2018
Conducted guest lecture as HOD	"Lecture on GST"	Dr. Francis Xavier ALC, Vijayawada	30.1.18 N.C, R.NMo. 1

IX. RADIO & TV BROADCAST:

Department of commerce, GDC, Ananigadda Broadcaste in All India Radio by the 90% II B.Com commerce students on 26/12/2021 programe named it as "Udyama kanthullu".

- II B.com (comp) - K. Lakshmi
- II B.com (comp) - Ch. Asmitha
- II B-com (Gen) - B. Hemalatha
- II B.com (comp) - K. Sneha
- II B.com (comp) - A. Pawan kumas
- II B.com (comp) - B.Janthi

X. REMEDIAL CLASSES ARRANGED:

Conducted Remedial classes to I B.com (AIG) Students in the subject B.Com and IP (SDC) for one week on 4/4/22 to 14/4/22 at R. No. 19 at GDC, Ananigadda.

XI. PROGRAMMES OTHER THAN NSS & NCC

1. Secretary to mim mary Jones fellowship, Bible society of India for the period 2012-2022
2. Life member of EFFICOR E EFI
3. Life member of CSI and also in Krishna Godanari diocese upto Sep, 2021 from 1998, March.
4. Member of IEM & FMPB
5. member of consumer club to 2021 to at GDC, Avangadda.

XII. RESPONSIBILITIES IN COLLEGE CommitTES:

1. Incharge for criteria I for helping in SSR preparation 2021-22
2. Chairman of Bos of commerce department for the year 2018 - 19 which will be conducted on 7/6/2019
3. HOD for the commerce department during to ist Dec 2018 to Sep, 2021.
4. Member of choir tous during 1998-2021
5. Assistant Secretary to NCAA during 2018 - 19
6. Member of scholarship committee on 2018-19
7. Member in Anti Ragging cell 18 2018-19 8. Assistant Secretary to NCAA (Noble college Alumni Association) during 2013 - 2021
9. Member in women Empowerment cell A 2013 – 2021 and coordinator for 2017-19

XIII. Interaction with old students:

1. Since 2013 - 2020 Interacted Alumni of Noble college at Semi christmas celebration in college campus at Clarke hostel.
2. Since 2016 - 2021 Interacting with old students in face book as a associate secretary to Noble college Alumni Association

XIV. KNOWLEDGE OF COMPUTERS: -

Ms office, Tally 9, windows 7th version,
Type lower grade with 1st class passed.
Internet browsing.

XV. COMPUTER AIDED TEACHING MATERIAL:

Projector in computer lab, lap top and digital class room available in GDC, Avanigadda.

XVI. BOOKS PROVIDED TO THE STUDENTS:

Sl.No	Name of the book	Author
1.	BTP	Kalyani Publishers
2.	BFS	Telugu Academy Book
3.	Tally	Tally solutions Ltd material
4.	Project I & II	Self-methodology Prepared material by myself
5.	Costing	Kalyani publishers
6.	Auditing	Kalyani publishers

XVII. MEMBERSHIP IN ACADEMIC AND PROFESSIONAL ORGANIZATIONS:

1. Member of NCTA (Noble college Teachers Association) during 1998-2021 Sep.
2. Member of NCCCS (Noble college credit co-operative society aufga8-2022 Sep.
3. Member of NCAA (Noble college Alumn In Association) 1998 march – 2022 sep.

XVIII. AWARDS & ACHIEVEMENTS

- ✓ MTTV INDIA Presented India's Independent Inspiration Awards on August 15th, 2022 for my outstanding Achievement in Independent Inspiration woman of the year 2022, "EXCELLENT TEACHER".
- ✓ Achieved S.G Lecturer under LAS on 8th Jan, 2013.
- ✓ Achieved S.S Lecturer under career Advancement scheme on 8th Jan, 2010.

- ✓ Awarded M.phil degree from Acharya Nagarjuna University on 15th April 2008, under the supervision of Late Prof. N. Vijaya Ratnam.

XVIX. OTHERS:

- ✓ Visited Davao, Philippines Country on Aug, 2017.
- ✓ Visited Israel, Jordan, Egypt, Alexandria Palestine, Jerusalem on may, 2011.

XX – RESULTS

2014-2015

S.NO	Paper / Semester	No. of students appeared	No. of students passed	Pass %
1	BFS-III	85	84	98.82
2	BFS-IV	82	82	100
3	ADV.AC-III	85	83	97.64
4	ADV.A/C - IV	83	82	98.79

2015-2016

S.NO	Paper / Semester	No. of students appeared	No. of students passed	Pass %
1	BFS-III	33+54	32+53	97.70
2	BFS-IV	30+54	30+54	100
3	ADV.AC-III	33+54	33+54	100
4	ADV.A/C - IV	30+54	30+53	98.00

2016-2017

S.NO	Paper / Semester	No. of students appeared	No. of students passed	Pass %
1	BFS-III	20	20	100
2	BFS-IV	34	24	71
3	ADV.AC-III	22	22	100
4	ADV.A/C - IV	51	51	100

2017-2018

S.NO	Paper / Semester	No. of students appeared	No. of students passed	Pass %
1	B.O.I	27	26	96.29
2	B.T.P -III	18	16	88.88
3	GST-V	24	24	100
4	CA – III	51	44	86.27
5	I.T – IV	20	9	45
6	PROJECT -VI	24	24	100
7	AUDITING -VI	69	69	100

2018-2019

S.NO	Paper / Semester	No. of students appeared	No. of students passed	Pass %
1	B.O.I	11	11	100
2	B.T.P -III	24	24	100
3	COSTING(C) -V	31	31	100
4	COSTING(G) -V	17	15	88.23
5	PROJECT -I-V	18	18	100
6	B.T.P -IV			
7	AUD(C+G)-VI			
8	PROJECT II -IV			

2020-2021 ODD SEM TDE

S.NO	Paper / Semester	No. of students appeared	No. of students passed	Pass %
1	III B.Com(G+C) 13+46	59	55	93.2
2	II B.Com(G) BTP 13	13	13	100
3	I B.Com(G+C) BOM 45+50	95	85	89.4

2020-2021 EVEN SEM TDE

S.NO	Paper / Semester	No. of students appeared	No. of students passed	Pass %
1	III B.Com(G+C) AUD	59	56	94.91
2	III B.Com(G) PROJ, 63	13	13	100
3	II B.Com(C) BTP, 15+26=41	63	59	93.65
4	III B.Com(G) IT	41	35	85.36
5	I B.Com(G+C) 45+50, ED	95	90	94.73

2021-2022 ODD SEM & EVEN SEM TDE

S.NO	Paper / Semester	No. of students appeared	No. of students passed	Pass %
1	BOM (G+CA) I SEM	58	11	18.91
2	IP (G+CA) I SEM	59	55	13.22
3	B. Stat (G+CA) III SEM	63	34	53.96
4	RFC(G) Vth	21	21	100
5	CG(G+CA)Vth	47	44	93.61

6	Proj I (G) Vth	21	21	100
7	IT(CA+G) IVth	67	56	83.58
8	FS (G)VI th	21	21	100
9	Proj II (G) VIth 21	21	21	100
10	Tally (CA) VI 26	26	24	92